

To: All Partner Stations From: Maureen Milmore, VP Production

Re: FCC Children's Quarterly Report – 4th Quarter 2011

Date: January 3, 2012 Copies To:

## ATTENTION PUBLIC FILE ADMINISTRATOR

We will be providing this information in the legal section of our Affiliate website. This information is verification of the programs which ran and that commercial limitations were not exceeded within network and syndicated programming.

For Partners Disseminating CW PLUS Signal Via Cable Only: As a partner station, you should only keep this information on file. YOU DO NOT NEED TO FILE ANYTHING WITH THE FCC. Remember, this is a cable channel, not a broadcast station. Cable is NOT obligated to file their compliance with the FCC because there is no licensing involved. Should your cable systems carrying the channel request copies of this information, please provide them with it. Please let us know if you have any questions.

Please feel free to contact Maureen Milmore at (818) 977-0469 with any questions (or e-mail your request to maureen.milmore@cwtv.com and she will forward as soon as possible).

#### **CW Educational Programming**

Attached is a list of 4th Quarter 2011 CW Children's Programming for your public files.

#### Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the fourth quarter of 2011. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the fourth quarter of 2011, which each affiliated station has received heretofore.

## 4th QUARTER 2011 - CW CHILDREN'S PROGRAMMING

1. Program: Dragon Ball Z Kai

Rating: TV Y7 FV Length: 30 min

2. Program: Magi-Nation (E/I)

Rating: TV Y (E/I) Length: 30 min

3. Program: Sonic X Rating: TV Y7 FV Length: 30 min

4. Program: Tai Chi Chasers

Rating: TV Y7 FV Length: 30 min

5. Program: Yu-Gi-Oh! Rating: TV Y7 FV Length: 30 min

6. Program: Yu-Gi-Oh! Zexal

Rating: TV Y7 FV Length: 30 min

### THE CW PLUS

1. Program: Great Big World
Rating: TV-PG (E/I 13-16)
Length: 30 minutes

2. Program: Live Life & Win Rating: TV-PG (E/I 13-16) Length: 30 minutes

3. Program: Made in Hollywood: Teen Edition Rating: TV-PG (E/I 13-16)
Length: 30 minutes

4. Program: On the Spot Rating: TV-PG (E/I 13-16) Length: 30 minutes

5. Program: Wild Ltd.
Rating: TV-PG (E/I 13-16)
Length: 30 minutes

# **Episodic Information**

Magi-Nation Magi-Nation		Elizabeth Stanton's Great Big World	MiH: Teen Edition
Sat. 7:00am	Sat. 7:30am	Sat 12:00pm	Sat 12:30pm
10/1/11 - #104	10/1/11 - #105	10/1/11 - #103	10/1/11 - #602
10/8/11 - #106	10/8/11 - #107	10/8/11 - #104	10/8/11 - #603
10/15/11 - #108	10/15/11 - #109	10/15/11 - #105	10/15/11 - #604
10/22/11 - #110	10/22/11 - #111	10/22/11 - #101	10/22/11 - #601
10/29/11 - #112	10/29/11 - #113	10/29/11 - #102	10/29/11 - #605
11/5/11 - #114	11/5/11 - #115	11/5/11 - #106	11/5/11 - #606
11/12/11 - #116	11/12/11 - #117	11/12/11 - #107	11/12/11 - #607
11/19/11 - #118	11/19/11 - #119	11/19/11 - #108	11/19/11 - #608
11/26/11 - #120	11/26/11 - #121	11/26/11 - #109	11/26/11 - #602
12/3/11 - #122	12/3/11 - #123	12/3/11 - #105	12/3/11 - #603
12/10/11 - #124	12/10/11 - #125	12/10/11 - #110	12/10/11 - #604
12/17/11 - #126	12/17/11 - #101	12/17/11 - #111	12/17/11 - #605
12/24/11 - #102	12/24/11 - #103	12/24/11 - #103	12/24/11 - #606
12/31/11 - #104	12/31/11 - #105	12/31/11 - #104	12/31/11 - #607

Wild, LTD	MIH: Teen Edition	Live Life & Win	On the Spot
Sun 11:00am	Sun 11:30am	Sun 12:00pm	Sun 12:30pm
10/2/11 - #102	10/2/11 - #302	10/2/11 - #102	10/2/11 - #102
10/9/11 - #103	10/9/11 - #603	10/9/11 - #103	10/9/11 - #103
10/16/11 - #104	10/16/11 - #404	10/16/11 - #104	10/16/11 - #104
10/23/11 - #106	10/23/11 - #401	10/23/11 - #101	10/23/11 - #105
10/30/11 - #107	10/30/11 - #405	10/30/11 - #105	10/30/11 - #106
11/6/11 - #108	11/6/11 - #406	11/6/11 - #106	11/6/11 - #107
11/13/11 - #109	11/13/11 - #407	11/13/11 - #107	11/13/11 - #108
11/20/11 - #110	11/20/11 - #408	11/20/11 - #108	11/20/11 - #109
11/27/11 - #111	11/27/11 - #409	11/27/11 - #102	11/27/11 - #110
12/4/11 - #112	12/4/11 - #402	12/4/11 - #103	12/4/11 - #101
12/11/11 - #113	12/11/11 - #410	12/11/11 - #104	12/11/11 - #102
12/18/11 - #101	12/18/11 - #411	12/18/11 - #105	12/18/11 - #103
12/25/11 - #102	12/25/11 - #403	12/25/11 - #106	12/25/11 - #104